

# CERAMIC APPLICATIONS

Components for high performance

Print – Website – Newsletter

## Media Kit 2024

[www.ceramic-applications.com](http://www.ceramic-applications.com)



Digital Edition

The adverts in the digital edition are hyperlinked to the company websites



Join our groups on

**Linked in**

Discover our business guide

**SUPPLIERS PROFILE** online and print

Including Newsletter

**Hot Topics**

# CERAMIC APPLICATIONS

Components for high performance

Brief Characteristics

**CERAMIC APPLICATIONS** is your platform for advances in the development of ceramic components and systems for sustainable, economic applications in their wide range of industrial sectors.

**CERAMIC APPLICATIONS** bridges the knowledge of ceramic technology, technology development, (e. g. CIM, additive manufacturing) analytics and product design with the needs of its various industrial user segments.

Main target industries are:

automotive, aviation, space travel

energy technology, power generation

friction, wear protection and corrosion, armour

medical technology · household

food, beverage applications and luxury goods

electronics and sensors

environmental technology · fluid technology

heat treatment · high-temperature applications

metal industry · optics · textile

The content covers existing and new economic, sustainable products.

The editorial staff is supported by a network of industrial associations and institutes focusing on applied R&D in ceramic material science and process engineering.

Print run: 11 000 copies – circulation worldwide + online



Digital Edition

## Publication Schedule 2024










Central Themes	Additional Circulation / Presence at Following Events	Issue	Editorial Deadline	Advertising Deadline	Publication Date
<b>energy and environmental technology</b>  <b>mechanical and chemical process engineering</b>  <b>bioceramic components and medical devices</b>  <b>electronics and sensors</b>  <b>wear and corrosion protection</b>  <b>high-temperature applications</b>  <b>electronic and magnetic components</b>  <b>coatings</b>  <b>additive manufacturing, CIM, metal industry, optics, mobility</b>	<b>ceramitec</b> , Munich/DE; 09.-12.04.2024  <b>Hannover Messe</b> , Hanover/DE; 22.-26.04.2024  <b>Ceramics Expo</b> , Novi, Michigan/US; 30.04-01.05.2024  <b>The Advanced Ceramics Show</b> , Birmingham/GB; 15.-16.05.2024	<b>ceramitec issue 1/2024</b>	<b>12.12.23</b>	<b>14.02.24</b>	<b>14.03.24</b>
		<b>Newsletter HOT TOPICS</b> <b>Including Special ceramitec/</b> <b>Special Hannover Messe /</b> <b>Special Ceramics Expo</b>			<b>March 24</b>
		<b>2/2024</b>	<b>04.04.24</b>	<b>07.05.24</b>	<b>03.06.24</b>
	<b>ACHEMA</b> , Frankfurt/DE; 10.-14.06.2024  <b>EPHJ-EPMT-SMT</b> , Geneva/CH; 11.-14.06.2024  <b>KERAMIK / CERAMICS 2024, 99<sup>th</sup> DKG Annual Meeting</b> Höhr-Grenzhausen/DE; 09.-11.09.2024	<b>Newsletter HOT TOPICS</b> <b>Including Special ACHEMA</b>			<b>June 24</b>
		<b>3/2024</b>	<b>09.07.24</b>	<b>14.08.24</b>	<b>16.09.24</b>
	<b>EuroPM2024</b> , Malmö/SW; 30.09.-01.10.2024  <b>Ceramics Japan</b> , Tokyo/JP; 29.-31.10.2024  <b>formnext</b> , Frankfurt/DE; 19.-22.11.2024	<b>Newsletter HOT TOPICS</b> <b>Including Special Ceramics Japan</b> <b>Special formnext</b>			<b>October 24</b>

Subject to change!

# CERAMIC APPLICATIONS

Components for high performance

Price List / Formats

<b>Format*</b>	<b>Type Area</b> (width x depth / height in mm)	<b>Bleed-off Format</b> (width x depth / height in mm)	<b>Basic Price</b> (black / white and colours)
 <b>1/1</b>		210 x 297	<b>4800 EUR</b>
 <b>3/4</b>	186 x 200	210 x 211	<b>3800 EUR</b>
 <b>2/3</b>	118 x 265 186 x 175	130 x 297 210 x 187	<b>3300 EUR</b>
 <b>1/2</b>	93 x 265 186 x 132	105 x 297 210 x 149	<b>2500 EUR</b>
 <b>1/3</b>	64 x 265 186 x 90	70 x 297 210 x 100	<b>1700 EUR</b>
 <b>1/4</b>	43 x 265 93 x 132 186 x 64	53 x 297 105 x 148 210 x 74	<b>1300 EUR</b>
 <b>1/8</b>	186 x 30 93 x 62	210 x 30 103 x 50	<b>800 EUR</b>
 <b>Front cover</b>	188 x 190		<b>5600 EUR</b>
 <b>Inside front / back cover</b>		210 x 297	<b>5250 EUR</b>

\* further formats on request / for all bleed-off formats, please allow 3 mm for trimming at the outer edges of the journal page

# CERAMIC APPLICATIONS

Components for high performance

CERAMIC APPLICATIONS newsletter

## Individual company banners

CIRCULATION	<b>NEWSLETTER (e-mail)</b>	
	8000 e-mail contacts of professionals and decision-makers in the following target industries: Automotive, Aviation, Space Travel; Electronics and Sensors; Energy Technology, Power Generation; Environmental Technology; Fluid Technology; Friction, Wear-Protection and Corrosion; Heat Treatment; High-Temperature Applications; Medical Technology; Household; Metal Industry; Optics; Textiles; Food, Beverage Applications and Luxury Goods	
BANNER FORMAT	<b>Size in Pixel</b>	<b>Price 1000 EUR</b>
	660 x 90	
DIGITORIAL TECHNOLOGY INFORMATION	<ul style="list-style-type: none"><li>English text, as Doc-file, with a max. length of approx. 300 words / 5000 characters (without spaces)</li><li>Photo as JPEG/TIFF-file, with a max. width of 600 pxl</li><li>Figure caption as Doc-file</li></ul>	
	<b>Price 1400 EUR</b>	
VIDEO CLIP EMBEDDING	<b>Price 230 EUR</b>	
PUBLICATION DATE	HOT TOPICS 1	March 2024
	HOT TOPICS 2	June 2024
	HOT TOPICS 3	October 2024

## CERAMIC APPLICATIONS

7. June 2023

### Newsletter HOT TOPICS 2/2023

#### Energy Saving Refractory Linings for the Ceramics Industry

Like many other industrial sectors that use high-temperature processes, the ceramics industry is also facing some major challenges when it comes to energy and environmental issues. The Austrian refractory manufacturer RATH shows with the ECoref® analysis and concept approach – developed by RATH engineering experts – how energy can be saved and costs reduced thanks to the optimal refractory lining. International environmental ...

[Read more](#)

Newsletter BANNER – 660 px x 90 px

#### Saint-Gobain's Advanced Silicon Carbide Pipes for Thermal Cracking Technology

Advanced thermal cracking technology transforms a wide range of non-recyclable and hazardous wastes into a clean synthesis gas (syngas) and biochar. As it doesn't burn waste, the process has very low emissions. Tar-free, the syngas of company Standard Gas/GB, achieved the End of Waste certification from the GB's Environment Agency. It can be used to generate electricity, and heat, or ...

[Read more](#)

# CERAMIC APPLICATIONS

Components for high performance

Format	Size in Pixel	Price (per month)
Superbanner – CONTENT TOP	1500 x 100	900 EUR
Half-Size-Banner – CONTENT TOP	728 x 90	800 EUR
Half-Size-Banner – CONTENT HOME	728 x 90	800 EUR
Fullbanner – PERMANENT BOTTOM	728 x 90	990 EUR

\*rotating banners, complete website for all banners, maximum file size 100 kB



ONLINE ADVERTISING at [www.ceramic-applications.com](http://www.ceramic-applications.com)



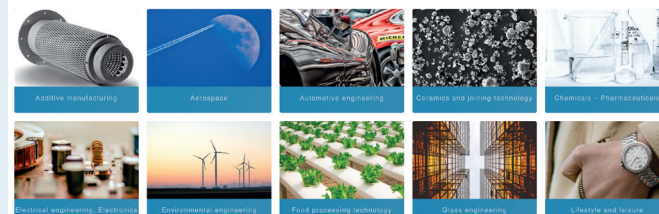
Your platform to find answers for high-end technical solutions using advanced ceramic components, materials and technologies.

Ceramic components improve their users with their insulation, wear resistance, corrosion and temperature resistance, their thermal conductivity and dimensional stability. In comparison with metals, they offer also an interesting potential for saving weight. Are you interested in innovative applications of ceramic materials in respect of their combination of mechanical, electrical, thermal and chemical properties? Established international suppliers inform on further development of ceramic components, their integration in complex multi-material systems as well updates on ceramic materials, equipment and technologies. Search functions for:

- Components & technologies
- Fairs & events
- Literature & online magazine
- Suppliers & locations



Ceramic is included in many products in many places



Join our groups on  
**LinkedIn**

[WWW.CERAMIC-APPLICATIONS.COM](http://WWW.CERAMIC-APPLICATIONS.COM)

# CERAMIC APPLICATIONS

Components for high performance

Services

## Exhibit under the roof of

### SERVICES

- Your own exhibition area
- Individual design, poster presentation
- Display of advertising/information media
- Display cabinet for exhibits, individualized (in Germany included)
- Meeting space/corporate area
- Information desk, visitor support
- Procurement of interested parties
- Hotel arrangement/booking
- Entry tickets + beverage + snacks for exhibitors and visitors
- Preliminary distribution of free tickets for interested parties
- Catalogue entry (basic)
- All-round exhibitor support



ceramitec 2024



Ceramics Japan 2024



formnext 2024



Ceramics Expo 2024

For price and further exhibitions please contact: [c.zepter@goeller-verlag.de](mailto:c.zepter@goeller-verlag.de)

[WWW.CERAMIC-APPLICATIONS.COM](http://WWW.CERAMIC-APPLICATIONS.COM)

# CERAMIC APPLICATIONS

Components for high performance

Suppliers Profile

## PRINT and ONLINE

The **Suppliers Profile** gives a brief company overview with following details

- Company name, contact details
  - Ownership, management, turnover, no. of employees
  - Production programme + plants
  - Main components
  - Market leadership, special know-how, certificates
  - Product development
  - Project funding + duration, pilot run series
  - Applications (only online)
  - Fair participations
  - Company profile
- three issues print and 12 months online 2100 EUR
- Embedding video clip (only online) 230 EUR

As a partner of CERAMIC APPLICATIONS\*  
technology group Suppliers Profile included

## Suppliers Sections:

Components

Others

EQUIPMENT SUPPLIERS

POWDER SUPPLIERS

INSTITUTES

## SUPPLIERS PROFILE

COMPONENT MANUFACTURERS

### maxon

#### Company name / Address details:

maxon motor GmbH  
Untere Zel 1, 79350 Sexau, Germany  
Tel.: +49 (0) 7641 9114 0  
E-mail: ceramic.de@maxongroup.com

Homepage: [www.ceramic.maxongroup.com](http://www.ceramic.maxongroup.com)

Number of employees:  
total: 530 / 45 in CMMMM

#### Production programme:

Materials: zirconia, alumina, glass-ceramic; silicon carbide; silicon nitride

#### User industries:

automotive, aviation, space travel; electrical and thermal insulation; electrical engineering; electronics and sensors; fluid technology; food and beverage applications; heat treatment; household and luxury goods; industrial automation; laboratory technology; laser technology; marine and railway; measuring and testing industry; mechanical and chemical process engineering; medical technology; metrology; optics; plastic industry; R&D universities, institutes, corporate; technical ceramics; vacuum technology; watch industries

#### Production plants:

3D-measuring, 3D-printing, 4"/5" axis machining, after firing machining, assembling, bonding, brazing of metal-ceramic assemblies, CMM, debidding, diamond grinding, digital micromachining, extrusion, finishing, grinding, grinding cut-to-size, hard machining, injection molding, micromachining, MM, polishing, sintering, unfired machining, white and green body processing, milling, turning, laser precision machining

#### Market leadership:

familiar with driving systems, we are specialists for precisely ground spindles and axles as well as parts for mechanical wristwatch movement made of ZrO<sub>2</sub>

**Special know-how:** ceramic injection molding of small parts, ceramic lead screws for small drive systems

**Certificates:** ISO 9001:2015, ISO 14001:2015

#### Product development partnerships:

customers: yes  
institute: yes  
user industries: yes

Part of the technology group

CERAMIC APPLICATIONS

#### Company profile:

maxon is an international supplier for high precision and high quality ceramics with more than 25 years of development and production expertise. A wide variety of ceramic parts, made of zirconia and aluminum oxide, are produced by injection molding, sintering and machining. With this vast vertical range of manufacture, maxon produces high-tech ceramics with tight tolerances of up to 1 µm. Ceramics from maxon are used in the watch industry, medical industry, consumer industry, drive solutions and in many other applications. Since 1961, maxon is the worldwide leading supplier of high precision drives with 3300 employees and subsidiaries in more than 40 countries.

\* For partnership please contact: [c.zepter@goeller-verlag.de](mailto:c.zepter@goeller-verlag.de)

[WWW.CERAMIC-APPLICATIONS.COM](http://WWW.CERAMIC-APPLICATIONS.COM)



# CERAMIC APPLICATIONS

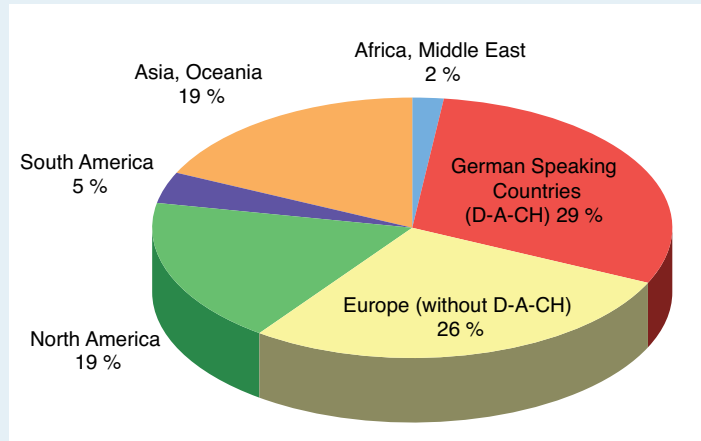
Components for high performance

Market Profile / Distribution

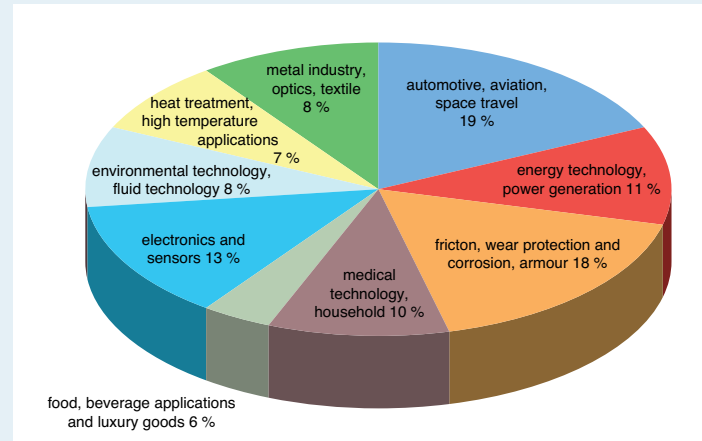
Circulation: 11 000 copies (print run)

- database: 59 800
- focused circulation with 73 % personified data
  - Designers
  - Engineers
  - Product managers
  - Head of R&D
  - Scientists

## Distribution



## Market Profile



# CERAMIC APPLICATIONS

Components for high performance

Publishing House

<b>Title</b>	CERAMIC APPLICATIONS
<b>Publishing House</b>	Göller Verlag GmbH, Baden-Baden
<b>Staff</b>	<ul style="list-style-type: none"><li>• Editorial: Dipl.-Ing. (FH) Karin Scharrer (resp.) Dipl.-Ing. Ulrich Werr (resp. after April 2024)</li><li>• Advertising: Corinna Zepter (resp.)</li></ul>
<b>Volume, year</b>	12 <sup>th</sup> volume, year 2024
<b>Frequency of Publication</b>	3 issues
<b>Postal Address</b>	Göller Verlag GmbH Aschmattstr. 8 76532 Baden-Baden, Germany Phone +49 7221-502-200 Fax +49 7221-502-222
<b>Internet</b>	<a href="http://www.ceramic-applications.com">www.ceramic-applications.com</a>
<b>Subscription Rate</b>	96 EUR (single copy 28 EUR) + VAT + postage

<b>Copy</b>	Print-optimized pdf files trimmed and corner marked  Please note the following requirements: <ul style="list-style-type: none"><li>• European colour scale (cyan, magenta, yellow, black)</li><li>• embedded fonts</li><li>• halftone images (colour/grey scale) minimum resolution of 300 dpi</li><li>• line drawings minimum resolution of 1000 dpi</li></ul>
<b>Data Transmission</b>	e-mail: <a href="mailto:anzeigen@goeller-verlag.de">anzeigen@goeller-verlag.de</a>
<b>Terms of Payment</b>	2 % cash discount if payment is effected within 7 days, otherwise 30 days net upon receipt of invoice. <i>VAT-Reg. No.: DE143462142</i>
<b>Bank Account</b>	Sparkasse Baden-Baden Gaggenau 70 771 (bank code 662 500 30) SWIFT-BIC: SOLADES1BAD IBAN: DE22662500300000070771

# CERAMIC APPLICATIONS

Components for high performance

Network Partners

CERAMIC APPLICATIONS is published in cooperation with:



[www.jfca-net.or.jp](http://www.jfca-net.or.jp)



[www.aaccm.org](http://www.aaccm.org)



[www.dkg.de](http://www.dkg.de)

bayern  innovativ

[www.bayern-innovativ.de](http://www.bayern-innovativ.de)



TECHNISCHE KERAMIK

[www.keramverband.de](http://www.keramverband.de)



[www.ikt.fraunhofer.de](http://www.ikt.fraunhofer.de)



[www.cerameunie.eu](http://www.cerameunie.eu)



[www.ifkb.uni-stuttgart.de](http://www.ifkb.uni-stuttgart.de)



[www.fgk-keramik.de](http://www.fgk-keramik.de)



Institut für Anwendungstechnik  
Pulvermetallurgie und Keramik  
an der RWTH Aachen e.V.

[www.ipak.rwth-aachen.de](http://www.ipak.rwth-aachen.de)



[www.keramikspritzguss.eu](http://www.keramikspritzguss.eu)



[www.carbon-composites.eu](http://www.carbon-composites.eu)

# CERAMIC APPLICATIONS

Components for high performance

Your Contacts

## Editorial Department



Dipl.-Ing. (FH)

**Karin Scharrer** (responsible until April 2024)

Phone: +49 7221-502-241

E-mail: k.scharrer@goeller-verlag.de



Dipl.-Ing.

**Ulrich Werr** (responsible after April 2024)

Phone: +49 7221-502-213

E-mail: u.werr@goeller-verlag.de

## Advertising Department



**Corinna Zepter** (responsible)

Phone: +49 7221-502-237

E-mail: c.zepter@goeller-verlag.de



**Carolin Boh**

Administration

Phone: +49 7221-502-243

E-mail: c.boh@goeller-verlag.de